RECEIVED City of Morro Bay

JAN - 8 2016

Administration

Dana Swanson

From:

Dave Buckingham

Sent:

Friday, January 08, 2016 3:30 PM

To:

Council; Executive Team;

Subject:

FW: Response Re: City of Morro Bay City Goals input & participation request

Attachments:

MB 08 Jan 2016.docx

Hi Mary,

Thanks for your thoughtful input. I want you to know I've received it, read it, and am forwarding it both to the City Council and my executive team.

Thanks again for being part of an important process.

--Dave

From: CM Powers

Sent: Friday, January 08, 2016 3:14 PM

To: Dave Buckingham < dbuckingham@morrobayca.gov>

Cc: CM Powers

Subject: Response Re: City of Morro Bay City Goals input & participation request

Hello,

Thank you for the opportunity for inclusion into the planning and design of 2016-17 goals. Please see accompanying attachment, and thank you again for the opportunity to participate.

Kindest regards, Mary Powers

"The test of a first-rate intelligence is the ability to hold two opposed ideas in the mind at the same time and still retain the ability to function." -- F. Scott Fitzgerald

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Mary Powers

Morro Bay, CA 93442

08 January 2016

[We moved to Morro Bay over summer, having lived in Templeton the last two years, coming to Morro Bay monthly during our last year there. We were smitten by the wonderful *Bay Theatre* and outstanding vegan restaurant *Shine*. Originally from Santa Barbara, we lived there for decades, experienced its slow and inevitable decline in a surprisingly brief period of time, and can say with no uncertainty that we hope Morro Bay will stay Morro Bay.]

Re: Morro Bay City Goals for 2016-17

Here's what we would like to respectfully suggest:

- ❖ DON'T "overdevelop" in a bid for more tourists. No additional bells & whistles are needed for MB. We cannot get over how MB, as a California beach town, did not get swept up and overdeveloped by now.
 - MB is refreshingly simple and easy to access. The whole of MB is a public space, and a wonderful town in which to walk, shop, meet, eat, and relax in.
 - The individual shop owners have wonderful shops. If we need big, we can go into SLO.
 - The near-absence of large commercial and corporate entities is an absolute godsend, so let's not ruin a good thing. The low wages and high turnovers that too often accompany such businesses bring other problems into an otherwise cohesive community, and are often not a good fit. The revenue isn't worth the pain.
 - The air in MB is incredible. The simplicity lies in the ocean shoreline and the village-like structures surrounding it, making MB akin to seaside resorts of old; it couldn't be any more picturesque than this.

- ❖ DO put a walking bridge across and over the highway at the Yerba Buena traffic light on Morro Strand. The highway traffic is fierce despite the 4-way signal system there, and many drivers are distracted by the beauty of the ocean and surrounding area. Residents of the local neighborhood areas take risks attempting to navigate the crosswalk on foot, and the result is more cars taken to the beach for what would otherwise be a relatively short walk from any direction.
- ❖ DO keep the roads as nice as fiscally possible, and the sidewalks clean (without the noisy & dirty gas blowers). The streets used to be kept nicely in the States and are still found this way in Europe. Small towns are wonderful; charming, clean, well-maintained streets greatly add to that.
- ❖ DO enforce a long-term development plan when it comes to both housing and commercial structures. Hodge-podge & no grid building, slap-up structures, out-of-place McMansions built in quaint neighborhoods with modest, seaside homes this ruins so much, not only short-term but in the problems later created for any future successful planning.
- ❖ DON'T pander to Hollywood or the politicians; they've all but destroyed what's left of Santa Barbara. The big money and the luxury eclipse the desires of everyday citizenry, and the populace becomes disengaged.
- ❖ DO make it easy for start-ups and small businesses to get into already vacant spots and try their hand. Also, offer incentives for cosmetic improvements to those older and long-standing MB businesses which may have begun a visible decline.

Let's use what we already have, and make it even better.

Lynda Merrill

Мотто Вау, СА. 93442

January 12, 2016

Mayor Irons and City Councilmembers Mr. David Buckingham, City Manager

Dear Mayor, Councilmembers

I have read your report regarding 'Goals' proposal for 16/17, thank you for all your work. I am enclosing my comments. If I haven't written anything it is because I generally agree with what has been said. Often though, I don't know what is needed to accomplish the goals in regard to staff time, money, and other (RFP's) requirements.

G#1, I agree

G #2,(a), I do not want an additional property tax added to my bill in order to pave streets. ('C') makes sense as sewer lines will tear up the streets.

G #3, cost is always a factor here.

G #4,(b) (don't know what this means).

(c), a 'round about'?,

(h). a good idea.

G #5.

(d), no on Comm. Choice aggregation,

(I), Trolley, does need to be evaluated (I had a bad experience over the summer and told Ms. Burlingame)

G6, Costs?,

e,f and g, all of these cost money

.(M)', dear to my heart, so I love Discover your better nature'! Thank you!

- G7,(e) Signage and Branding, I oppose new/bigger signs! I have asked for a complete review of placing signs around our City. There are those who 'love' signs, especially the commercial people. As a resident I see too many 'signs' trying to get my attention for one reason or another. We need a complete review of signs on public property.
- (G), Tree Trimming should include the health of trees, taking out of redundant, dying ones and replace with new, healthy ones.

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- ,(d) Sea Otter awareness, THANK YOU FOR INCLUDING THIS!, I believe if we protect our sea otters it will let people know we care! We need to protect all of our wildlife!
- (I) also, Community Center repaint inside another color (even white) not battleship gray, please. Especially depressing in the winter.
- (J). Please, consider another smaller room better equipped for public meetins.
- G9, YES! On everything,
- G10, IT never know what this means? Cost, work for staff?, yes to the rest.
- (K), yes
- ,(G), just wondering 'why'?
- GIS, don't know what this means.

So much to plan and think about in the coming years in MB, but most of all I will be looking out for our superior 'quality of life' and what that means to my family and I. We call it a'small town' feel, and unfortunately that doesn't have a specific meaning.

I'll be expressing my concerns and views at the 'workshop' on Tuesday,

Sincere appreciation for helping me get this to you,

Lynda Merrill

Morro Bay

City of Morro Bay FY 2016/17 Fast Program / Rudget

Initial Draft Program / Budget Objectives as of: Jan 7th, 2016

Goal #1 - Develop New WRF

- a) Public Participation. Continue to pursue robust public input on site design and aesthetics opportunities/process associated WRF project, site and ancillary facilities.
- b) **Property Acquisition.** Complete property appraisal, make first earnest money payment, and close on property.
- c) Facility Master Plan. Complete the facility master plan.
- d) Environmental Review. Complete and certify environmental review.
 - e) **SRF Loan Application.** Complete state revolving fund (SRF) construction loan application.
 - f) **Grant Funding.** Investigate and pursue additional Proposition 1 grants applicable to the WRF project.
 - g) Annexation. As part of the GP/LCP process, evaluate possible annexation of property (acquired for the WRF and bring to Council for decision.
 - h) Construction Delivery Decision. Bring to council for decision the method of procurement to be used for construction of the WRF.
 - i) Construction RFP. Issue a Request for Proposal to pre-qualify design-build or builder teams, dependent on procurement method, to participate in the bidding process.
 - j) Construction Contract. Issue a design-build or other design/construction contract approved by Council.
 - k) Cayucos Participation Decision. Bring to council for decision final throughput design / construction requirement based on Cayucos CSD decision on participation in the MB WRF project.
 - Cayucos Decision. Work with the Cayucos Sanitary District to frame decision regarding future ownership of shared property at existing WWTP site.
 - m) City Corporation Yard Transition. Complete design and identify funding requirements for possible City corporation yard component of the WRF project.

Goal #2 - Improve Streets

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a) 2018 Funding Initiative. Research and bring to council for direction process and preparatory actions for a 2018 supplemental funding initiative for streets _______

b) Traffic Calming. Complete three to five traffic calming projects at appropriate locations as funding and needs dictate.

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City of Morro Bay FY 2016/17 Initial Draft Program / Budget Objectives as of: Jan 7th, 2016

- c) Water and Sewer Franchise. Research and bring to council for direction information on the possible implementation of a Water and Sewer franchise fee to improve streets.
- d) Traffic Signs. Replace 20% of non-conforming traffic signs.
- e) Traffic Markings. Refresh Street markings in conjunction with the 2016 paving program.
- f) Bike Needs. Complete specific items from the unmet bike needs list that are funded in the FY16/17 budget process.
- g) Bike Lane Painting. Bring to council in the budget scaled proposals for green painting various bike lanes including extensions through intersections as appropriate.

Goal #3 - Review and Update Significant City Land Use Plans

- a) GP/LCP Public Input. Pursue robust public input in the continuing GP/LCP process.
- b) **Zoning Option for GP/LCP update**. Bring to council for consideration a proposal to add a full zoning update/overhaul to the GP/LCP update as part of the Mid-Year Budget discussion.
- c) WRF Property Masterplan. Complete site master plan for any property optioned / acquired for WRF construction.
- d) Wireless Ordinance. Update wireless ordinance and process through Coastal Commission.
 - e) Downtown/Waterfront Strategic Plan (DWSP). Consider incorporating the downtown/waterfront strategic plan into the GP/LCP process. Complete the DWSP part of the plan.
 - f) Northern Waterfront Implementation Plan. Update the Northern Waterfront Implementation Plan and/or consider integration into the Waterfront Master Plan/General Plan/Local Coastal Plan process.

Goal #4 - Maintain Core Public Safety Services

- a) **Speed Survey.** Update citywide speed survey to determine appropriate <u>safe driving</u> speeds for all <u>streets</u>.
- b) Marijuana Ordinances, Begin a robust public discussion, informed by the results of a likely marijuana "recreational use" initiative on the November 2016 ballot, that results in Council consideration and action on all aspects of marijuana cultivation, medical and possible recreational use.

Initial Draft Program / Budget Objectives as of: Jan 7th, 2016

dalore c) 41/Main Street Intersection Funding. Research options and bring to Council for decision the required 50-percent local match (~ \$2M) to the Highway 41, Main Street and Highway 1 (ramp) Intersection improvement project.

- d) San Jacinto and Main. Implement, or, research and bring to council for direction, a proposal to improve the perceived safety issues crossing Highway 1 and Main Street at the San Jacinto Street intersection.
- e) Easter Street. Research and bring to Council for direction a proposals to improve the perceived safety concerns on Easter Street near Highway 1.
- Good Neighbor Campaign_Plan and implement a "Good Neighbor Campaign", including_ aspects of Public Safety and Code Enforcement
- g) Something on CERT/EOC_
- h) Warning Citations. Research and bring to council for approval changes to various sections of the MBMC that currently require 1st offence warnings for all violations of the code.
- i) Public Safety Scrub of MBMC. Complete a thorough review of all public safety ordinances in the MBMC and bring recommended changes to Council for decision.
- j) Strategic Plan Implementation. Implement certain items to be identified from the 2015/16 Police Department and Fire Department strategic plan updates.
- k) Public Education. Provide 3 CERT training sessions for the public and multiple Hands-Only-CPR presentations with the goal to edugate 500 citizens in Hands -Only-CPR.

Goal #5 - Ensure Fiscal Sustainability

- a) Budget Forecast. Complete a, professional, external, 10-year budget forecast in Jan-Mar 2017 with the new Council.
- b) Budget Transparency. Consider and implement additional budget transparency / citizen participation actions.
- c) CFAC Review. Review and refine the roles and responsibilities of the Citizens Finance Advisory Committee after their first full year of operation.
- d) Community Choice Aggregation. Partner with regional entities to further research possible implementation of a Community Choice Aggregation approach to energy choice.

e) Budget Policies. Adopt a comprehensive set of financial and budget policies to provide a meaningful and easily understood framework for maintaining financial discipline. (MP Recommendation)

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City of Morro Bay FY 2016/17

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- Cost Allocation Plan. Prepare an OMB A-87 compliant Cost Allocation Plan on which to base contributions from all funds. Consider cost allocation study in FY17. Work OMB A-87 requirements into that product or existing product. (MP Rec.)
- g) Vehicle Replacement. Determine City vehicle requirements, then determine replacement costs over a 15-year period to estimate the total costs required to fund replacements on an annual basis.
- h) RV Camping Areas. Research and bring to council for direction proposals for establishing paid RV/camping areas in the city. (MP Rec)
 - Trolley Program Evaluation. Evaluate the popularity of the trolley program among residents, tourists, and business owners and bring recommendations to Council for that may redirect some funding to street improvement. (MP Rec.)
- Recreation Programming. Evaluate partnerships and/or contracting opportunities to increase the range recreation programming through the use of external service providers. (MP Rec.)

Goal #6 - Support Economic Development

- a) Tidelands Trust Lease Management Policy. Update and revise the City Lease Management Policy.
- b) Economic Development Strategic Plan Adoption. Bring to council for adoption the Economic Development Strategic Plan due to be complete in June 2016.
- c) MBPP. Placeholder for objective related to MBPP.
- d) Business Community Partnerships. In collaboration with the Morro Bay Chamber of Commerce and other crucial economic development partners, seek to enhance coordination between retail / restaurant / activity and hotel sectors.
- e) Business Information On Website Complete a full renovation of the "Doing Business" section of the City's website to enhance service for existing businesses and better market to potential new business for Morro Bay.
- f) Business Incentives. Research, evaluate, and report to council on business incentive opportunities that may encourage existing business reinvestments in Morro Bay or recruit new businesses to the community.
- g) Business Support Services. Research, evaluate and report to council on opportunities to provide City-based support services for local businesses, which could include partnerships with additional economic development agencies.

Initial Draft Program / Budget Objectives

as of: Jan 7th, 2016

- h) Commercial Real Estate Inventory. Partner with a local real estate agent to create a commercial real estate inventory and market this information on the City's website.
- i) Aquarium Project. Work closely with the Central Coast Aquarium to bring a Concept Plan for approval to Council and Coastal Commission.
- j) Business Improvement Districts. Explore other business improvement district opportunities in Morro Bay and report to council on various options.
- k) Economic Development Code Scrub. Complete an analysis of the Morro Bay Municipal Code to revise/remove policies that impede or hamper an improved business climate.
- I) Maritime Museum. Update the current MOU and complete a license agreement with the Central Coast Maritime Museum.
- m) Morro Bay as a Destination Likely using our existing "Discover your Better Nature" trademark and in coordination with Morro Bay hotels, restaurants, retail and activities, take action in multiple areas to more holistically market Morro Bay as a destination including "Discover Better": dining, biking, paddle sports, bird watching, shopping, surfing, wildlife, hiking, wine tasting, etc.

Goal #7 - Improve City Infrastructure, Facilities and Public Spaces.

- a) Market Street Bluff / Centennial Parkway Area Revitalization. Begin a public process and bring to Council ideas for revitalization of the city owned properties adjacent to Centennial Parkway, including the Front Street parking lot, the Branigans / Distasios building, and the city-owned parking lot at Market and Pacific.
- b) Implementation of Concept Plans. Depending on public input and funding, complete design, research funding tools and begin implementation work on various projects including Centennial Parkway revitalization. Embarcadero Promenade, and the area including 781 Market Ave / Front Street Parking Lot and the parking lot at Market and Pacific."
- c) Parking Management Plan. Implement specific parking management improvements directed by council resulting from the 2015/16 parking management plan review.
- ADA Compliance Improvements. Complete \$50K of ADA compliance improvements, or as set by the FY2016/17 budget. 7

Signage and Branding. Install new welcome, wayfinding and street signs based on updated city "branding" resulting from the Vision / Values and DWSP projects.

Improve Trash Collection in Public Areas. Research and bring to Council a proposal to increase the frequency of public trash collection in public areas.

Initial Draft Program / Budget Objectives as of: Ian 7th, 2016

g) Tree Trimming. Research and bring to council for direction a proposal to increase the frequency of tree trimming in the downtown from ~5 years to ~2 ½ years.

- h) Community Beautification. Implement specific Community Heritage and Beautification projects / ideas approved by Council.
- ESH Fencing. Fence the Environmentally Sensitive Habitat (ESH) between the Embarcadero dirt extension and the Morro Bay Power Plant property in the same manner as the ESH fencing on the opposite side of the road.
- City Hall Functional Improvements. Complete partial remodeling of MB City Hall.

k) Facility Maintenance Program. Update the Facility Maintenance Program using priority setting in time to influence the 2017/18 budget cycle. (MP Rec.) Regaint inside 1) R+P B

Goal #8 - Enhance Quality of Life

a) Parks Master Plan. Update the parks master plan.

b) Community Pool Planning. Prepare for, and enact, the overall management of community access at the new Morro Bay High School/Community Pool.

City-Sponsored/Partnered Events. Execute the following City/Partnered Events: Fourth of July, Rock to Pier Run, Downtown Trick-Or-Treat (partner with the Chamber of Commerce), Lighted Boat Parade/Christmas Tree Lighting (partner with Rotary).

Sea Otter Awareness. Take specific action to raise awareness of Sea Otter protection practices and participate in the 2016 Sea Otter Awareness Week.

- e) Fall Concerts. Research, partner, and bring to council a proposal for an autumn concert series.
- Downtown Friday Series. Research, partner, and bring to council a proposal for a summer "Downtown Friday Night" series that could include street closures for concerts, other entertainment and food and beverage opportunities for local businesses in the public right-of-way.

g) Pickleball Court Space. Research and present to council opportunities for additional, got Roller Blad future Pickleball court space. These

h) Recreation Guide. Sponsor and publish the Morro Bay Recreation Programs Guide in Fall, Winter and Spring beginning Fall 2016.

i) Vet's Hall Renovation Planning. Bring to council a proposal for partial revitalization of Reparat

j) Public Meeting Broadcasts. Bring to council a proposal for upgrading City-owned broadcast equipment used to video and broadcast public meetings.

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k) Community Paramedicine. Research and partner with other EMS agencies in our County for possible proposals for federally funded Community Paramedicine Programs starting after 2018.

Goal #9 - Improve Water Supply Diversification

- a) State Water Planning. Assess the long-term requirements for continued participation in the State Water Project, conduct initial determination what level of participation is appropriate, and identify timeline for contract renewal.
 - 16) **Desal Permit.** Submit permit application for full time use of the City desal plant as part of the City's water portfolio.
 - c) **Desal Location.** Research and bring to council for decision options to relocate the City desal plant.
 - d) Planning. In concert with the GP/LCP update complete Master Plans for Water Supply, Water System, Wastewater Collection, and stormwater as a "One Water" Plan.
- e) Chorro Creek Basin Evaluation. Evaluate if the Chorro creek groundwater basin is a viable water source and is required in the city portfolio.
- f) Conservation. Maintain Water Conservation Program funding and continue conservation programs and public awareness to meet state-mandated conservation requirements.
- (,g) CMC Emergency Exchange Agreement. Compete emergency exchange agreement with CDCR for CMC water.

Goal #10 - Improve City Operations

- a) IT Support. Assess opportunities to enhance IT help desk support services through supplemental contractual support. ? (2 = \rho /s ?
 - b) IT Disaster Protection. Move City computer servers from City Hall to the Fire Station.
 - c) Records Management. Develop a prioritized, budgeted short- and long-term plan for improving records management policies and procedures, including development of a trustworthy electronic records system, and staff education regarding legal requirements and best practices.
 - d) **Compensation Study.** Complete a professional, external, comparative study of City of Morro Bay compensation policies and levels to ensure both taxpayers and employee

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Initial Draft Program / Budget Objectives as.of: Ian 7th, 2016

interests are appropriately served. Complete the study in time for 2017/18 MOU negotiations.

consideration transferring Harbor lease and property management functions to the Administrative Services Department or another City Department (MP)

Recommendation) k) Lease Management Office Reorganization. Research and bring to Council for



- e) MBMC and City Organization. Review and bring to council for consideration changes to the MBMC related to city staff organizations muni code
- f) Succession Planning. Develop a succession planning framework and conduct detailed succession planning for positions at high risk for turnover. (MP Rec.)
- g) Harbor Maintenance. Evaluate transferring harbor maintenance functions to public. works. (MP Rec.)

h) GIS. Research and bring to council for decision options for providing comprehensive geographic information system data for both internal and customer serving applications.

- i) Employee Wellness. Research and implement, or bring to Council for approval (as required), a voluntary program to encourage employee wellness.
- j) Employee Health Options. Begin research and update council on alternatives to provide more responsive and more affordable health care delivery.

Dana Swanson

RECEIVED City of Morro Bay

From:	Christine Johnson		
Sent:	Tuesday, January 12, 20		
To: Subject:	Dana Swanson; Dave B Fw: Prioritized Beautific	ackingnam ation/Heritage Preservation Needs	Administration
Jubject.	TW. Thomazed bedding	action, Heritage Freservation Recas	
•			•
FYI			
Christine Johnson, Council	nember		
City of Morro Bay			
805.305.3759			
cjohnson@morrobayca.go			
From: Postmaster@morro bay.ca.us>	pay.ca.us <postmaster@morr< td=""><td>o-bay.ca.us> on behalf of Christine Jo</td><td>hnson <clohnson@morro< td=""></clohnson@morro<></td></postmaster@morr<>	o-bay.ca.us> on behalf of Christine Jo	hnson <clohnson@morro< td=""></clohnson@morro<>
Sent: Tuesday, January 12,	2016 11:53 AM		
To: Christine Johnson			
Subject: Fwd: Prioritized B	autification/Heritage Preserva	ation Needs .	
Christine Johnson			
Councilmember, City of Me	rro Bay		
805-305-3759			
NEW CRAND, Sabarra	b		
NEW EMAIL: cjohnson@m	rropayca.gov		
>>> Walter Heath	> 01/12/16 1	11:53 >>>	
Dear All,	,		
Dear All,	•		
Hoping the list below facili	ates understanding of the CBI	HC's deliberations in the context of th	ne proposed objectives' list
Respectfully submitted,	•		
Walter	•		

Morro Bay Citizens' Beautification and Heritage Committee (CBHC) compiled a list of city beautification/heritage preservation requests for fiscal year

2016/17 for submission to the city council for the purpose of setting objectives and prioritizing funding.

Unmet Beautification and Heritage Preservation Needs

The following represents a ranking of the needs from the original document that is in your meeting packets. The needs are ranked according to a combined score that includes public benefit, budget impact and impact on city staff.

1.) As part of Proposed Objective #7g ("Tree Trimming"), research and bring to council for direction a plan to install permanent lighting in street trees in the downtown core. One proposal within the proposed plan would be for lighting installed as trees are trimmed. The other proposal would be for lighting installed as a distinct project.

Safety project; economic-development project. Proposed Objectives #6b and #7g.

2.) Approve design and locations of 10 interpretive panels of the Hidden History Project. City-staff time to complete installation of panels at approved locations. \$10,000 funding needed as a 50% match for the cost of panels.

Economic Development: Just as one presents one's best self at a job interview, celebrating and presenting our history to residents, visitors and potential employers invites (and expects) others to value Morro Bay as a destination and as an economic partner. Proposed Objective #6b.

3. As part of Proposed Objective #7e, research and bring to council for direction a signage program in two parts. Part One: Official City Signage, consisting of way finding signs, street signs, etc.with a design that conveys A Morro Bay identity or "branding." Part Two: Commercial Signage, consisting of recommendations for the inclusion of design elements that are consistent with those in Part One.

Economic development: See red text of #2. Proposed Objectives #6b and #7e.

4. Research and bring to council for direction a plan for a no smoking-in-public-places campaign in conjunction with San Luis Obispo County Tobacco Control Program (funding source) with two purposes:

Addressing cigarette-butt pollution and enabling enforcement of existing municipal- code smoking restrictions.

Public health and safety. Estuary pollution. Proposed Objectives #4h and #4i.

5. As part of Proposed Objectives #7k and #8a, council to consider inclusion of public benches in the Facilities Maintenance Program and Parks Master Plan. Use the information provided by a civic-improvement group's inventory of the condition and serviceability of public benches to develop recommendations for maintenance and replacement. Please include in those recommendations a review of the donated- and memorial-bench programs. Residents' groups' will help repair benches as needed.

Quality of life. Public health and safety.

6. As part of Proposed Objectives #7k and #8a, council to consider inclusion of public-restroom and public-showers signage and maintenance in the Facilities Maintenance Program and Parks Master Plan.

Public health and safety.

7. As part of Proposed Objective #8i, Vets' Hall Renovation Planning, research and bring to council for direction a proposed budget for conversion of the front lawn at the Veterans' Hall to a garden place of honor and of reflection. Separately, research and bring to council a proposed budget for the addition of a public view deck at the end of Surf Street.

Economic development: See red text of #2. Proposed Objectives #8i and #6b.

8. As part of Proposed Objective #4c, 41/Main Street Intersection Funding, research and bring to council for direction, details of CalTran's approval process and the availability of public-art funding for a gateway mural at the Highway 1/41 overpass/underpass.

Economic development: See red text of #2. Proposed Objectives #4c and #6b.

9. As part of Proposed Objective #7e, research and bring to council for direction a proposed budget for replacing the "service-organization" sign located on the hill across from Lemos Feed and Supply with a newly-designed "Welcome to Morro Bay" sign that includes the plaques of service organizations and landscaping.

Economic development: See red text of #2. Proposed Objectives #6b and #7e.

10. Research and bring to council for direction a proposal to manage the adopt-a-park program and to adopt best practices for participants. The review should address compliance with adopt-a-park agreements (especially with respect to agreement-required city approvals for subrogation of adopt-a-park duties, the completion of liability waivers, etc.), training and volunteer education of city policies and best practices with respect to safety (including chemical-spray application), and volunteer engagement with annual city objectives as they pertain to parks and public spaces.

Public health and safety. The adopt-a-park program has fallen into disrepair following reorganization of the Recreation and Public Works Department. Adopt-a-park volunteers don't know which department is managing the program and it sorely needs review.

- 11. As part of Proposed Objective #8a, Parks Master Plan, research and bring to council for direction, a process for naming and re-naming parks.
- 13. Research and bring to council for direction a plan for landscape improvements to the highway corridors and gateways, to include include priority assignments and available funding from CalTrans and SLOCOG. The areas targeted for improvement include the Highway One gateways and corridors that extend from the northern edge of the city to the Morro Bay Boulevard exit, and the South Bay Boulevard gateway extending along State Park Road.

Economic development. Proposed Objective #6b.

- 14. Research and bring to council for directions review of city codes that affect the installation of pop-up libraries in residential neighborhoods.
- 15. Cooperate with Morro Bay Historical Society and the CBHC to develop information suitable for small interpretive plaques for our city's landmark trees.

The National Pollinator Garden Network is a collaboration of national, regional, conservation and gardening groups to	0
support the President's Executive Strategy to "Promote the Health of Honey Bees and Other Pollinators."	

- 16. Encourage residents to registe with the Million Pollinator Garden Challenge (MPGC; http://millionpollinatorgardens.org/about/).
- 17. As part of Proposed Objective #2a, 2018 Funding Initiative for Improvement of Streets, research and bring to council for direction a plan for moving overhead utility lines underground.
- 18. As part of Proposed Objective #2a, 2018 Funding Initiative for Improvement of Streets, research and bring to council for direction a plan for installing purple pipe for reclaimed water.
- 19. Recognize and celebrate our local native peoples' cultural heritage wherever possible in our public projects and spaces.
- 20. Engage the CBHC in ongoing dialogue of how landscape design and public art can be used to create attractive, waterwise public spaces.